

# COMMUNICATION IN URBAN PLANNING AND URBAN DESIGN

23<sup>TH</sup> OF MARCH 2016 9.30 – 14.30

FRENCH INSTITUTE BUCHAREST



## CONCEPT NOTE:

This event is marking the end of a project: **PIPELINE - Promoting Participation Instruments by E-media: Local, integrated, New, Efficient**, funded by the EEA grants under the NGO Fund in Romania, managed by FDSC – Civil Society Development Foundation.

This initiative is based on our belief that, nowadays, in a democratic society, the right to the city can not be addressed and the urban space can not be managed without the dialogue between all categories of urban actors. The exchanges between the stakeholders of the city should be facilitated by the local authorities since they have the responsibilities for a balanced development. But the dialogue is not possible without a common understanding of planning mechanisms and of decision making processes in the city.

Hence, the challenges took over by this project were very ambitious. On one hand, there were the urban pedagogy methods for increasing the number of citizens who better understand the instruments of regulatory and operational planning. On the other hand, there was concern for improving the ability of local government to follow the principles of good governance and to act on the involvement of residents in decision-planning decisions. **The activities of the project PIPE: LINE led to the birth of the brand URBOTECA.**

This conference provides an opportunity to experience exchanges and reflection for the development of a platform for partnership between the research community and the civil society organizations concerned by city issues and also by promoting good governance principles in planning the future of the city.

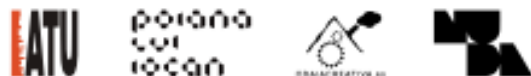
Applied research in the field of participatory planning has results both at European level and in Romania. Associations, foundations, civic initiative groups could benefit from these results but also they can inspire new subjects for the research in this field. Hence, the conference aims to bring together theoretical frame presentations and comparative approach with presentations of concrete actions for participatory planning.

The case studies presented by international guests are made possible through "EURBANITIES" (Erasmus Plus), an applied research project for the design of educational materials designed to support participatory approaches at the neighborhood level. During the second part of the event, participants from academia, the voluntary sector and local government in Romania will be invited to share briefly: concerns / challenges / actions / outcomes related to the promotion of dialogue on the future of the city. **The pre-election period is a good time to raise expectations about the performance of public authorities in the communication related about planning.**

[WWW.URBOTECA.RO](http://WWW.URBOTECA.RO)

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URBOTECA REPREZINTĂ INTERFAȚA PROIECTULUI PIPE:LINE – PROMOVAREA UNOR INSTRUMENTE DE PARTICIPARE PRIN E-MEDIA: LOCAL, INTEGRAT, NOU, EFICIENT

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## PROGRAMME:

*Simultaneous translation: arch. Ana Hogaş*

**9.30 – 10.00**

REGISTRATION OF PARTICIPANTS

**10.00 – 10.30**

ABOUT URBOTECA PROJECT

arh. dr. Vera MARIN

**10.30 – 12.00**

**CASE STUDIES FROM ABROAD**

**12.00 – 12.30**

COOPERATION PLATFORM BETWEEN ACADEMIC ENVIRONMENT AND NGOS

dr. Irina ROTARU

### COMPARATIVE RESEARCH NETWORK:

**Martin Barthel** - story of Tempelhofer in Berlin, **dr. Krisztina Keresztely** - story of Hunyadi square of Budapest

**Timo Hamalainen** <http://urbanfinland.com>



**Agnieszka Dobosz** - Regeneration of Pidzamche District Lviv, **Agnieszka Swigost** - story of CANbDONE group in Cracow

In EURBANITIES project, ATU – Urban Transition Association is partner with: CRN - Comparative Research Network (lead partner) - Germany, Institute for Regional Studies - Hungary, UrbanisTimo – Finland, IRM - Institute of Urban Development - Poland, Euro-Net and Mine Vaganti - Italy



Funded by the Erasmus+ Programme of the European Union

**12.30 – 13.00**

**LUNCH BREAK**

**13.00 - 14.30**

**INITIATIVES FROM ROMANIA**

**URBOTECA Competition for local public**

**administration:** training and consultancy for better communication in urban planning processes

Award to **Cătălin PRICOPE**, chief architect of Săcele, Brasov County

**Jur. Simona CALAPODESCU**

*Jurist Urban project*

**Soc. Simona ZĂRNESCU**

*Communicating building regulations in the country side*

**Urb. Alexandru GHIȚĂ**

*PARTICIPACITY project*

**Arch. Oana SIMIONESCU**

*BETA – Order of Architects*

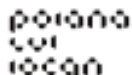
**Arch. Claudia PAMFIL**

*5 years after Order 2701*

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